



Official Contest Rules & Regulations

Contest Title: Edmonton Elks Tuition Contest

Contest Description

The Edmonton Elks Tuition Contest (the “Contest”) begins at 8:30 AM MT on Friday, October 1, 2021 and ends on November 5, 2021 at kick-off (the “Contest Closing Date). The Contest shall be subject to these official rules (the “Rules”), and by entering, all participants agree to be bound by the terms and conditions herein and by all decisions of the Edmonton Elks Football Club which are final and legally binding in all matters relating to this Contest. In the event that there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials (including, without limitation, advertisements) and these Rules, the terms in these Rules shall govern.

A random draw from all eligible entries will take place during halftime the November 5 game and the winner will be notified via email.

Eligibility

To enter and be eligible to win you must be a legal resident of Canada over the age of 18. Employees of the Edmonton Elks Football Club and the immediate family members of, or those domiciled with, an employee of the Edmonton Elks Football Club, their agents and representatives, their parents, affiliates, subsidiaries and dealers, advertising and promotional agencies, as well as suppliers of materials or services related to this Contest, are not eligible to enter the Contest. “Immediate family members” are defined as parents, siblings, children or spouse. To be eligible, entrant must provide the following within 72 hours of notification of being selected:

1. Valid student ID.
2. Current invoice from post-secondary institution indicating amount due for one full semester.

To Enter

To enter, either (a) purchase minimum one (1) ticket in the \$33 College Corner Section via Ticketmaster, at the Elks Team Store, or game day at a Ticket Wicket, or (b) write and submit the Essay (as defined herein) by October 29, 2021, then otherwise comply with the terms and conditions of the section entitled, “No Purchase Necessary”. Each purchase confirmation will create an automatic contest entry. One entry per ticket purchased or essay submitted. Entrants must provide a valid email address at time of purchase in order to qualify.

A random draw from all eligible entries will take place during the November 5 game and the winner will be notified via email. In the event that the winning entrant does not comply with the Rules within the 72-hour window, he/she will not receive the prize and the next name selected in a random draw will be contacted as the winner.

Prize

The Grand Prize consists of the cost of tuition for one (1) semester at a recognized post-secondary institution, valued at a maximum of \$5,000 CDN. Grand Prize includes all applicable fees and taxes. Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may specifically be permitted by the Edmonton Elks Football Club in its sole and absolute discretion); (ii) Edmonton Elks Football Club reserves the right to substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, but solely at the Edmonton Elks Football Club's sole discretion, a cash award; (iii) upon notification, the Grand Prize winner has seventy-two (72) hours to produce all required documentation and identification. The Grand Prize will only be awarded to the post-secondary institution as appears on provided Official Invoice.

All costs associated with participation in this Contest and/or claiming a Prize not expressly described in these Rules shall be the sole responsibility of the Winner(s). Each Prize is awarded "as is" with no representations or warranties of any kind, either express or implied, from the Edmonton Elks Football Club. To the fullest extent permitted by law, the Edmonton Elks Football Club disclaims any and all representations and warranties in connection with this Contest and any Prize. In the event that the winner is unable to redeem the Grand Prize due to reasons beyond the control of the Edmonton Elks Football Club, its employees, representatives, agents and all parties associated with this Contest, no compensation or substitution prize will be provided. All taxes on prizes other than taxes specifically referred to in these rules are the responsibility of the Winner. Each prize must be accepted as awarded without substitution and is not transferable or redeemable for cash.

Draw

A random draw will be held by the Edmonton Elks Football Club at halftime during the November 5 game, from among eligible entries received by the Contest Closing Date. The odds of being selected depend upon the total number of eligible entries received by the Contest Closing Date. If the selected entrant cannot be contacted by email or phone within 72 hours of being selected, he/she will not be eligible to win the prize and an alternate entrant will be randomly selected.

General

By entering this Contest, entrants accept and agree to abide by these Rules and the decisions of the Edmonton Elks Football Club with respect to all aspects of the Contest, which are final, binding and conclusive on all matters relative to this Contest.

An entrant selected pursuant to a random draw will be contacted by email or telephone within 72 hours of the draw date. If the selected entrant cannot be contacted within 72 hours, he/she will be disqualified and a new random draw from the remaining eligible entries will be conducted to select another entrant and the process noted above will be repeated until a selected entrant is contacted or there are no more eligible entries, whichever comes first.

Before being declared a winner, the selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by telephone within 72 hours of notification. The selected entrant will also be required to sign and return within 72 hours of notification, a Declaration and Release Form (the "Release Form") confirming compliance with these Rules, acceptance of the Grand Prize as awarded without substitution, and releasing the Edmonton Elks Football Club and affiliated and related companies, advertising and promotional agencies, shareholders, governors, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with the prizes, or this Contest.

Failure to answer the mathematical skill-testing question correctly or failure to return the Release Form within the time period indicated on the Release Form will cause a new random draw from the remaining eligible entries to be

conducted to select another entry and the process noted above will be repeated until a winner is declared or there are no more eligible entries, whichever comes first.

By entering this Contest, each prize winner authorizes the Edmonton Elks Football Club and its representatives to use in any related publicity, if required, their name, photograph, image, any statements they may make regarding the prize, place of residence and/or voice for advertising purposes worldwide in perpetuity and in any form of media including the Internet, without any form of compensation.

All entries become the property of the Edmonton Elks Football Club. No responsibility will be taken for any failure of the website during the promotion for any reason or for any problems or technical malfunction of a network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or internet entry on account of technical problems or traffic congestion on the internet or at any website or any combination thereof including any injury or damage to an entrant's or any other person's computer related to and resulting from playing or downloading any material in the promotion.

The Edmonton Elks Football Club reserves the right, in its sole discretion; to cancel or suspend the Internet portion of this Contest should a virus, bug or any other cause beyond the reasonable control of the Edmonton Elks Football Club corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Edmonton Elks Football Club reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

The Edmonton Elks Football Club and its agents, representatives and assigns reserve the right to void any entry and/or cancel or modify the Contest in whole or in part (without notice to entrants individually) if, in their sole discretion, they determine that for any reason the Contest is not capable of running as originally planned due to fraud, technical failures, human, printing or distribution errors, or any causes or occurrences have compromised the administration, safety, fairness or integrity of the Contest.

Any person entering this Contest or trying to do so by any means which go against the intention of these Rules and which would be unfair to the other participants will be automatically disqualified and the Edmonton Elks Football Club reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. In the event it is determined that an entrant has entered in a fashion not sanctioned by these rules and has submitted more than the number of entries permitted by these rules, the entrant will be disqualified and all of the entries submitted by the entrant will be disqualified. Entries are subject to verification by Edmonton Elks Football Club or its agents, representatives or assigns.

No correspondence will be entered into except with the selected entrant. This Contest is subject to all applicable federal, provincial and municipal laws and is void where prohibited.

The Edmonton Elks Football Club assumes no responsibility for lost, late, misdirected, damaged, garbled, or unintelligible entry forms, entry forms which fail to comply with these Rules, or for theft, destruction or unauthorized access to, or alteration of, entry forms. The Edmonton Elks Football Club is not responsible for any incorrect or inaccurate information found on www.esks.com or submitted as part of an entry form, whether caused by website users, any of the equipment or programming associated with or utilized in this Contest, or any technical or human error which may occur in the processing of submissions in this Contest.

When you enter this Contest, you will be asked to provide personal information including your name, address, phone number and e-mail address. The personal information that you provide will be used in the administration of this Contest, including contacting you if you are a potential winner. If you are declared the winner and accept a prize you

may be asked to provide a photo or other likeness of yourself and you will be required to provide consent to list or announce you as the winner and to publish your likeness on television, the internet and other media.

No Purchase Necessary

To enter without purchase, write and submit a short essay (500 words or less) on “The Edmonton Football Team and it’s charitable activities in northern Alberta” (the “Essay”) along with your full name and address, e-mail, and phone number online at www.goelks.com/2021tuition. Upon receipt of the Essay, an entry will be made based on the personal information provided with the Essay. Limit: One (1) entry per person. Essays must be received no October 29, 2021 (the “Contest Closing Date”). All entries that are incomplete, illegible, irregular, have been submitted through illicit means, or do not conform to or satisfy any conditions of these rules will be disqualified (in the sole discretion of the Edmonton Elks Football Club). Only those entries that are randomly selected as Contest winners will be contacted.