

# TORONTO ARGONAUTS SEASON TICKET MEMBER REFERRAL BONUS PROGRAM

## OFFICIAL RULES AND REGULATIONS (“Official Rules”)

THIS BONUS PROGRAM IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS PROGRAM CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) PROGRAM PERIOD: The Toronto ARGONAUTS Season Ticket Member Referral Program (the “PROGRAM”) begins at 9:00 a.m. ET on August 6<sup>th</sup>, 2020 and ends on 11:59am ET on the Toronto Argonauts 2021 regular season home opener (the “PROGRAM Period”).

### (2) ELIGIBILITY:

This PROGRAM is only open to 2021 Toronto Argonauts members that are fully paid or on a payment plan, which is in good standing.

A) The referral program does not apply to resellers B) Membership, of both the Referrer and the Referral, must be paid off in full or on a valid payment plan in order for the Referrer to receive the referral reward bonus C) Transferred Memberships of any kind are not eligible for referral reward bonuses D) Referral reward bonuses are awarded only for referral sales of new members E) Referrals must be submitted on the Toronto Argonauts online referral form to qualify F) “Add additional seats to your current membership” is defined as any memberships purchased in addition to the total number of memberships initially invoiced for the 2021 season. G) Members do not qualify for the referral reward bonus by releasing (a) seat(s) and adding the seat(s) back in at a later date. H) Referral bonus is per seat. I) Only full season memberships qualify (8 games + 1 playoff, Early Bird/Full rate).

MLSE strives to maintain the integrity of the Argonauts Referral Program and reserves the right to disqualify anyone who attempts to manipulate the referral program.

Credit can be used for concession (food & Beverage) at all fixed station and Real Sport merchandise kiosk at any 2021 Argonauts home games at BMO Field

METHOD : Toronto ARGONAUTS Season Ticket Member Referral Submission: All referrals must be submitted on the online referral submission form to be eligible. During the PROGRAM Period, a Member submits a referral for a prospective season ticket membership purchase for the 2021 Toronto Argonauts season. In the event the referee purchases it will result both the referrer and referee eligible for the Referral Program bonuses. The referral submission form is found under the heading Referral Program at <https://members.argonauts.ca/>. The form must be completed in its entirety to be eligible for he bonuses and rewards.

If it is discovered by the PROGRAM Sponsors (using any evidence or other information made available to, or otherwise discovered by, the PROGRAM Sponsors) that any person has attempted to manipulate the PROGRAM; in or disrupt this PROGRAM, he/she may be disqualified from the PROGRAM, and any future PROGRAMs of the PROGRAM Sponsors, in the sole discretion of the PROGRAM Sponsors.

Only one (1) bonus will be rewarded to the referrer per membership. In the event multiple 2021 Toronto Argonauts members refer a new member the bonus will be awarded to the first 2021 Toronto Argonauts member that submitted the new client's information. In a situation the refer is in question/debate a discussion will be had with the new 2021 Toronto Argonauts member to determine the rightful referrer. The PROGRAM Sponsors reserve the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the PROGRAM Sponsors – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant's eligibility to participate in this PROGRAM; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this PROGRAM; and/or (iii) for any other reason the PROGRAM Sponsors deem necessary, in their sole discretion, for the purposes of administering this PROGRAM in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the PROGRAM Sponsors in a timely manner may result in disqualification of the Entrant, in the sole discretion of the PROGRAM Sponsors.

Each bonus recipient of a Bonus may also be requested to provide the PROGRAM Sponsors with reasonable proof that the Selected Recipient is the Authorized Account Holder of the email account associated with the bonus.

By entering the PROGRAM, each Entrant agrees to be bound by the Official Rules and the decisions of PROGRAM Sponsors, which are final with respect to all matters relating to the PROGRAM.

### (4) BONUSES

- New Club – Field Side A Refer receive a \$100 account credit & Referee receive a \$50 account credit
- New Gold – Platinum Refer receive a \$50 account credit & Referee receive a \$25 account credit
- New Light Blue – Silver Refer receive a \$25 account credit & Referee receive a \$10 account credit

For Example, if your friend purchases 2 Field Side A Membership, you will receive \$200 in credit and your friend \$100 in credit)

### (5) CLAIMING YOUR BONUS

At the end of the Period all refers and referees will be contacted, and arrangements will be made to receive their Bonus.

If a Selected Entrant does not meet all of the PROGRAM requirements, that Selected Entrant will forfeit his/her Bonus. The PROGRAM Sponsors are not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Recipient.

### GENERAL RULES

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of the PROGRAM Sponsors regarding the PROGRAM, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any PROGRAM-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

### (6) PROGRAM ADMINISTRATION

All decisions regarding the PROGRAM remain with the PROGRAM Sponsors. The PROGRAM Sponsors reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the PROGRAM for any reason.

### (7) PRIVACY AND PUBLICITY RIGHTS

By accepting a Bonus, each Recipient grants to the Released Parties the perpetual right to use his/her respective name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes related to this PROGRAM, at any time or times, in all media now known or hereafter discovered, worldwide, including, but not limited to, on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

(8) A bonus of five (5) prizes will be provided to the top five (5) refers. 1st Prize: A suite to a live MLSE team sport event (Argos, Marlies, Leafs, Raptors 905, Raptors, TFC.) + Honoured at game + Lunch , 2nd Prize: 4 tickets to a live MLSE team sport event + Honoured at a game + Lunch, 3rd Prize: 2 tickets to a live MLSE team sport event + Honoured at a game + Lunch, 4th Prize: 2 tickets to a live MLSE team sport event + Honoured at a game, 5th Prize: 2 tickets to a live MLSE team sport event

\*Must refer five (5) memberships to qualify, top refers will be provided at least two (2) dates to select from for the brand they select. Honoured & lunch: details to be provided closer to event date.

In the event of a tie the following tie-breakers will determine the winners: 1) highest generated revenue if still tied 2) longest serving member.

The PROGRAM Sponsors respect your right to privacy. Personal information collected from Entrants will only be used by the PROGRAM Sponsors to administer the PROGRAM and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the PROGRAM Sponsors. For more information regarding the manner of collection, use and disclosure of personal information by the PROGRAM Sponsors, please refer to the PROGRAM Sponsors' privacy policy, available at [http://www.mlse.com/privacy\\_policy.aspx](http://www.mlse.com/privacy_policy.aspx)